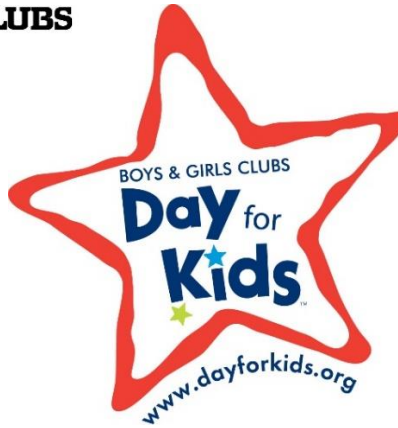




BOYS & GIRLS CLUBS
OF GREATER DALLAS



Share a moment. Create a memory. Make a kid's day.

WHEN: Saturday, September 21, 2019 • 10 am – 1 pm

WHERE: Celebration Station • 4040 Towne Crossing Blvd, Mesquite

WHO: 2,500 Attendees including Boys & Girls Clubs of Greater Dallas (BGCD) members and their parents/guardians, along with community leaders, corporate sponsors, the BGCD Board of Directors, staff, and volunteers.

VIP

ATTENDEE: Mayor of Mesquite

WHAT: Created as a day to foster relationships between adults and children, the mission of Day for Kids is to establish a day to celebrate and honor American children through the gift of meaningful time.

HIGHLIGHTS: Youth entertainment is provided on the main stage, as well as remarks from the City of Mesquite Mayor, Recognition of Sponsors, and the Boys & Girls Clubs Day for Kids Pledge.

ACTIVITIES: Boat Races, Rock Climbing, Face Painting, Games, Entertainers, Triple Play – health and wellness – Activities, and Refreshments,

WHY: Research shows when adults spend meaningful time with kids it helps them develop a positive self-image and a sense of belonging, usefulness, and purpose. Now, more than ever, BGC Day for Kids provides adults and kids an opportunity to take a break from their busy lives and celebrate the wonder of life and the fulfillment of spending time together.

VOLUNTEERS: Volunteers may bring their own kids to join in the fun, but must sign up prior to the event. For questions regarding volunteerism, please contact Carolyn Jordan at cjordan@bgcdallas.org or 214.821.2950 x712.

CONTACT: To learn more about sponsorship opportunities, please see the enclosed sponsorship levels and agreement. Sponsorship questions contact Dave Shallenberger at dshallenberger@bgcdallas.org or 214.821.2950 x710.

WEBSITE: bgcdallas.org/events/dayforkids



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2019 Sponsorship Levels

- **10,000 – GREAT FUTURES Champion**
 - Recognition for your CEO or VP during stage announcements
 - Opportunity to make a check presentation at the event on stage
 - Premiere Booth space at the event
 - Mention in all press releases
 - Logo recognition on our Web site as Great Futures sponsor
 - Logo recognition in the annual report
 - Opportunity for employees to volunteer at event with their children
 - Complimentary Entry to VIP Sponsor Area for 10 guests

- **5,000 – LEADERSHIP Advocate**
 - Preferred Booth space at the event
 - Logo recognition in the program
 - Mention in all press releases
 - Logo recognition on our Web site as Leadership sponsor
 - Recognition in the annual report
 - Opportunity for employees to volunteer at event with their children
 - Complimentary Entry to VIP Sponsor Area for 6 guests

- **2,500 – MENTORSHIP Supporter**
 - Booth space at the event
 - Mention in all press releases
 - Logo recognition on our Web site as Mentorship sponsor
 - Recognition in the annual report
 - Opportunity for employees to volunteer at event with their children
 - Complimentary Entry to VIP Sponsor Area for 4 guests

- **1,500 – COMMUNITY Ambassador**
 - Booth space at the event
 - Name recognition on our Web site as Community sponsor
 - Recognition in the annual report
 - Opportunity for employees to volunteer at event with their children
 - Complimentary Entry to VIP Sponsor Area for 2 guests



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OF GREATER DALLAS



2019 Sponsorship Form

Sponsorship Level (select one)

\$10,000 Great Futures Champion

\$1,500 Community Ambassador

\$5,000 Leadership Advocate

\$ _____

\$2,500 Mentorship Supporter

Payment Enclosed

Payment will be made online

Invoice me

Contact Information

Name/Company _____

Contact Person Name _____

Address _____

City, State, Zip _____

Phone _____

E-mail _____

SPONSOR NAME EXACTLY AS IT SHOULD APPEAR IN PRINT: _____

Payment Information

Card Number _____
(MC/VISA/AMEX)

Exp. Date / CVC Code _____ / _____

Billing Address & Zip _____
(if difference than above)

Name on Card _____

Signature / Date _____ / _____

You may pay online at bgcdallas.org/donate or make checks payable to: Boys & Girls Clubs of Greater Dallas, Attn: Dave Shallenberger, P.O. Box 140189, Dallas, TX 75214-0189. Tax ID# 75-1152657