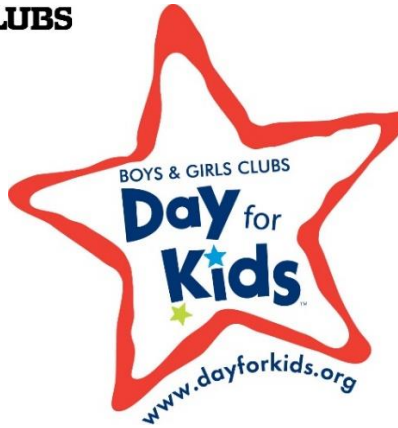




**BOYS & GIRLS CLUBS**  
OF GREATER DALLAS



## Share a moment. Create a memory. Make a kid's day.

**WHEN:** Saturday, September 15, 2018 • 10 am – 1 pm

**WHERE:** Celebration Station • 4040 Towne Crossing Blvd, Mesquite

**WHO:** 2,000 Attendees including Boys & Girls Clubs of Greater Dallas (BGCD) members and their parents/guardians, along with community leaders, corporate sponsors, the BGCD Board of Directors, staff and volunteers.

**VIP**

**ATTENDEE:** Mayor of Mesquite

**WHAT:** Created as a day to foster relationships between adults and children, the mission of Day for Kids is to establish a day to celebrate and honor American children through the gift of meaningful time.

**HIGHLIGHTS:** Youth entertainment is provided on the main stage, as well as remarks from the City of Mesquite Mayor, Recognition of Sponsors, and the Boys & Girls Clubs Day for Kids Pledge.

**ACTIVITIES:** Boat Races, Rock Climbing, Face Painting, Games, Entertainers, Triple Play – health and wellness – Activities, and Refreshments,

**WHY:** Research shows that when adults spend meaningful time with kids it helps them develop a positive self-image and a sense of belonging, usefulness and purpose. Now, more than ever, BGC Day for Kids provides adults and kids an opportunity to take a break from their busy lives and celebrate the wonder of life and the fulfillment of spending time together.

**VOLUNTEERS:** Volunteers may bring their own kids to join in the fun, but must sign up prior to the event. For questions regarding volunteerism, please contact Carolyn Jordan at [cjordan@bgcdallas.org](mailto:cjordan@bgcdallas.org) or 214.821.2950 x712.

**CONTACT:** To learn more about sponsorship opportunities, please see the enclosed sponsorship levels and agreement. Sponsorship questions contact Laura J. Brown at [lbrown@bgcdallas.org](mailto:lbrown@bgcdallas.org) or 214.821.2950 x732.

**WEB SITE:** <https://bgcdallas.org/events/day-kids-2018/>



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## 2018 Sponsorship Levels

- **10,000 – GREAT FUTURES Champion**
  - Recognition for your CEO or VP during stage announcements
  - Opportunity to make a check presentation at the event on stage
  - Premiere Booth space at the event
  - Mention in all press releases
  - Logo recognition on our Web site as Great Futures sponsor
  - Logo recognition in the annual report
  - Opportunity for employees to volunteer at event with their children
  - Complimentary Entry to VIP Sponsor Area for 10 guests
  
- **5,000 – LEADERSHIP Advocate**
  - Preferred Booth space at the event
  - Logo recognition in the program
  - Mention in all press releases
  - Logo recognition on our Web site as Leadership sponsor
  - Recognition in the annual report
  - Opportunity for employees to volunteer at event with their children
  - Complimentary Entry to VIP Sponsor Area for 6 guests
  
- **2,500 – MENTORSHIP Supporter**
  - Booth space at the event
  - Mention in all press releases
  - Logo recognition on our Web site as Mentorship sponsor
  - Recognition in the annual report
  - Opportunity for employees to volunteer at event with their children
  - Complimentary Entry to VIP Sponsor Area for 4 guests
  
- **1,500 – COMMUNITY Ambassador**
  - Booth space at the event
  - Name recognition on our Web site as Community sponsor
  - Recognition in the annual report
  - Opportunity for employees to volunteer at event with their children
  - Complimentary Entry to VIP Sponsor Area for 2 guests



**BOYS & GIRLS CLUBS**  
OF GREATER DALLAS



## 2018 Sponsorship Form

Sponsorship Level (select one)

\$10,000 Great Futures Champion

\$1,500 Community Ambassador

\$5,000 Leadership Advocate

\$ \_\_\_\_\_

\$2,500 Mentorship Supporter

Payment Enclosed

Payment will be made online

Invoice me

### Contact Information

Name/Company \_\_\_\_\_

Contact Person Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**SPONSOR NAME EXACTLY AS IT SHOULD APPEAR IN PRINT:** \_\_\_\_\_

### Payment Information

Card Number \_\_\_\_\_  
(MC/VISA/AMEX)

Exp. Date / CVC Code \_\_\_\_\_ / \_\_\_\_\_

Billing Address & Zip \_\_\_\_\_  
(if difference than above)

Name on Card \_\_\_\_\_

Signature / Date \_\_\_\_\_ / \_\_\_\_\_

You may pay online at [www.bgcdallas.org/donate](http://www.bgcdallas.org/donate) OR make checks payable to: Boys & Girls Clubs of Greater Dallas, Attn: Laura J. Brown, P.O. Box 140189, Dallas, TX 75214-0189. Tax ID# 75-1152657