2018 ANNUAL REPORT

GREAT FUTURES START HERE
On behalf of the 6,500 Club members of Boys & Girls Clubs of Greater Dallas in 2018, we are pleased to share our latest Annual Report. Each and every one of you were an important part of BGCD’s work last year. The programs, events, and Club member success stories, highlighted within are the results of your time, passion, and resources. We hope you are as proud of our impact as we are.

Behind each of these highlights is a child with potential who simply needed to be given an opportunity to shine. It’s the teen who came to a Club to play basketball and found a love of robotics. It’s the second grader who lost confidence when they couldn’t read as well as their friends but has now surpassed reading levels for their grade. Thanks to BGCD supporters like you, these youths have overcome tremendous obstacles.

At BGCD, we have found—as again and again—when the bright, talented, optimistic kids we serve are given the chance to succeed, they rise to the occasion and seize the opportunity.

You are receiving this Annual Report because you were an instrumental part of our Club members’ successes in 2018. Thank you for making Great Futures possible!

For the kids,

We accomplished so much in 2018. We were able to:

• Establish six additional Club sites, bringing our total to 23.
• Expand Collegiate STEPS to include 280 students, up from less than 200 in 2017.
• Provide an opportunity for 80 high school seniors to complete our Collegiate STEPs program and receive over $1.4M in scholarships.
• Expand the Accelerated Early Childhood Education (AECE) program to two additional learning centers, now helping more than 120 first through third graders learn to read at four locations.
• Receive a $600,000 grant from The Crystal Charity Ball, which will allow BGCD to further expand its AECE Program.
• Obtain top ratings from Charity Navigator and GuideStar, putting BGCD in the top tier of nonprofits across the country.

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Associate Vice Chancellor, DCCCD
Chairman, BGCD Board of Directors

Charles English
President & CEO
Boys & Girls Clubs of Greater Dallas
2018-2019 LEADERSHIP

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MISSION IMPACT 2018

OUR CLUBS
23 Club locations

8 Stand-alone Clubs
15 School-based Clubs

6,500 KIDS SERVED
73% Youth
6 to 12 years old
53% Male
47% Female
25% Teens

54% Blacks
34% Latino
3% White
9% Other

PROGRAMS PROVIDED

2,490 HOURS dedicated to AECE Reading Program
1,641 HOURS dedicated to the Arts
5,520 HOURS dedicated to healthy lifestyle programs (i.e. physical fitness, nutrition/culinary arts, etc.) all Clubs
1,790 HOURS dedicated to STEM (Science, Technology, Engineering, Math)

1,790 HOURS dedicated to the Arts

175,606 MEALS SERVED

5,144 VOLUNTEER HOURS

8 Stand-alone Clubs
15 School-based Clubs

5,520 HOURS dedicated to healthy lifestyle programs (i.e. physical fitness, nutrition/culinary arts, etc.) all Clubs
1,790 HOURS dedicated to STEM (Science, Technology, Engineering, Math)
CORE PROGRAMS
ACADEMIC SUCCESS PROGRAMS

HELPING CLUB MEMBERS SUCCEED IN THE CLASSROOM

Boys & Girls Clubs of Greater Dallas launched its education initiative in 2008 with Project Learn, which later evolved into Academic Success. Through this initiative, BGCD transitioned its focus from recreation and sports to academics and impactful enrichment programming. Some of our signature Academic Success programs include:

Accelerated Early Childhood Education
The Accelerated Early Childhood Education (AECE) Program is a reading intervention program implemented by BGCD to provide a comprehensive learning environment for Club members entering the first grade and reading below grade level.

From August to December 2018, 83% of students enrolled in the AECE Program demonstrated growth as assessed by the Children’s Progress Academic Assessment System.

Robotics
With the help of corporate partners like Texas Instruments, our robotics program provides Club members with team-building, trigonometry, and hands-on technical skills to construct robots that perform prescribed action through FIRST Robotics. In November of 2018, BGCD received a $20,000 grant from The Village Giving Circle at Texas Women’s Foundation. The Village Giving Circle focuses on positively impacting the African-American community in North Texas. With their support, BGCD will relaunch the robotics team for middle-school Club members.

Money Matters
Money Matters helps our Club members learn financial literacy so they will grow to make good financial choices as adults. Participants correlate math skills to real-world applications, like managing a checking account, creating a personal budget, saving and investing, starting small businesses, and paying for college. Teens who complete Money Matters show improved financial management skills, including saving money and sticking to a budget.
Many children in Dallas County entering first grade are reading below grade level due to lack of access to intensive reading support and effective early childhood education. In the spring of 2017, Boys & Girls Clubs of Greater Dallas launched its Accelerated Early Childhood Education (AECE) program to address the reading needs of first and second graders like Club member Ethan.

Entering the AECE program in the first grade, Ethan’s reading skills tested below grade level.

“We tested Ethan and realized that he still had a hard time with sound recognition,” said AECE Program Instructor, Celia Rosser.

That’s when the program intervened and began working with Ethan both one-on-one and within groups. Through fun and consistent activities, his reading ability improved.

“Studies have shown that those who have difficulty reading in third grade will continue to struggle and are four times less likely to graduate from high school. Ethan will continue in the AECE program through second grade and will not only be prepared for third grade, but will be on track for a great future.”

Ethan M. East Dallas Boys & Girls Club Member
HEALTHY LIFESTYLES PROGRAMS

EMPOWERING CLUB MEMBERS TO MAKE HEALTHY CHOICES

Our Healthy Lifestyle programs encourage members to adopt healthy eating habits, make positive lifestyle choices, and commit to lifelong fitness. These programs develop the capacity to engage in positive behaviors to nurture their well-being, set personal goals, and grow into self-sufficient adults. Programs include:

SMART Girls

SMART Girls is a small-group health, fitness, prevention/education, and self-esteem enhancement program to meet the developmental needs of girls in three age groups, spanning from ages 8 to 18. Through dynamic sessions, participatory activities, field trips, and mentoring opportunities with adult women, Club girls build leadership skills, develop healthy habits, and foster positive relationships with peers and adults.

Passport to Manhood

Passport to Manhood represents a targeted effort to engage young boys in discussions and activities that reinforce character, leadership, and positive behavior. Each of the program’s 14 sessions use interactive activities to focus on the practical and relational aspects of character development and manhood. Each participant receives a “passport” to underscore the notion that he is on a personal journey of maturation and growth.

ALL STARS Competitive Sports League

ALL STARS are organized sports and fitness leagues for flag football, basketball, soccer, and step and dance teams for boys and girls ages 6-18. ALL STARS, sponsored by Buffalo Wild Wings in 2018, aims to increase opportunities for physical activity, social interaction, and recognition through organized sports programming for youth.
As an elementary student, Bilal was bullied at school and in his neighborhood. Those experiences left him angry, and in response, he often found himself in fights.

When Bilal began attending the Roseland Boys & Girls Club when it first opened in 2011, he brought that aggression with him.

“Bilal was really struggling with his emotions. He had a hard time controlling his temper,” said Roseland Club Program Coordinator, Everett Allen.

But around middle school, Bilal realized he was headed down the wrong path and began making a change. He started by taking full advantage of the Club and became involved in programs like Passport to Manhood.

Through a combination of programming, staff support, and exposure to different ways of thinking, Bilal transformed into a calm, inquisitive kid.

Now a junior in high school, Bilal still attends the Roseland Club, all while juggling school work and cross country running practice.

“He’s a completely different kid now,” said Allen. “He made a 180-degree transformation.”

“I have a passion for learning things that are actually helpful,” said Bilal. “I really liked the Passport program and even the history lessons that we received after school.”

Bilal R. Roseland Boys & Girls Club Member
GOOD CHARACTER & CITIZENSHIP PROGRAMS

ENCOURAGING CLUB MEMBERS TO BE ENGAGED CITIZENS
These programs help youth become responsible and caring citizens. Program participants develop leadership skills and gain opportunities for planning, decision-making, contributing to their Club and community, and celebrating our national heritage.

**Torch Club**
Torch Clubs are chartered, small-group leadership and service clubs for boys and girls ages 11 to 13. A Torch Club is a powerful vehicle that helps Club staff meet the special character development needs of younger adolescents at a critical stage in their life.

**Keystone Club**
Keystone is the Boys & Girls Club ultimate teen program for youth ages 14 to 18. This unique program provides leadership development opportunities for youth to participate in activities, both in and out of the Club, in three focus areas: academic success, career preparation, and community service. With the guidance of an adult advisor, Keystone Clubs aim to positively impact teens, their Club, and local communities.

**Youth of the Year**
The Youth of the Month and Youth of the Year recognition programs focus on acknowledging and making Club members aware of their own leadership abilities. They are designed to promote and recognize Club and community service, academic performance, and contributions to family and spiritual life. Competition begins at the Club level with the selection of a Youth of the Month. Each Club then selects a candidate to enter into the Youth of the Year competition for Greater Dallas, and that winner receives a $4,000 scholarship. From there, the Greater Dallas Youth of the Year moves on to the state contest and has the opportunity to progress to the regional and national competitions. Winners can earn up to $26,000 in scholarships. Read more about BGCD’s 2018 Texas Youth of the Year, Kiara Kabarra, on page 12.
BUILDING BRANDS

Now in its second year, the SMART Girls Branding Program was created to provide female high school seniors or college freshman with crucial skills needed to thrive in today's society.

“Many young women aren’t really sure about what they want to do when they go to college,” said Wilemia Shaw, SMART Girls Branding Volunteer and BGCD supporter. “By sitting in the C-Suite for so long and interviewing young candidates, I saw that most kids weren’t well prepared. They didn’t understand who they were or what they wanted to do.”

Through BGCD, Shaw set out to better prepare young women and help them develop their personal brand. Successful women from various industries provide personal brand coaching to these young women, giving them tools related to self-image, professional etiquette, money management, interview skills, and more.

Program participants like Tress, Lincoln Boys & Girls Club member, have truly benefited from the program.

“Ms. Shaw has been a wonderful role model to me. She has assisted me to be aware of where I want to go and what I want to do to ensure that I am going to succeed,” said Tress.

“Thanks to the program, I’m developing a brand that makes me more professional and prepared for a successful career.”

(left to right)
Tress W. Lincoln Boys & Girls Club Member
Wilemia Shaw SMART Girls Branding Program Volunteer
TEEN PROGRAMS

PREPARING CLUB MEMBERS FOR THE REAL WORLD

BGCD serves teens and young adults with programs geared toward their unique needs and interests. From college preparation to real-world workforce experience, our teens benefit from a variety of programming facilitated to give them a positive jump start to life. These programs include:

Collegiate STEPS

Our college prep program, Collegiate STEPS, helps high school students overcome obstacles, improve college knowledge, and attend college. Collegiate STEPS provides one-on-one mentoring to juniors and seniors by helping them navigate the college admissions process and helping them apply for scholarships and financial aid.

Young Professionals in Finance

Young Professionals in Finance (YPF) hosts a bi-weekly mentorship program that teaches teens about entrepreneurship and college- and professional-readiness through case studies. Topics include higher education funding, resume building, networking, interviewing, and professionalism. The entrepreneurship lessons are structured as a startup boot camp and teens are split into teams to create and pitch a business idea in a Shark Tank-style competition in front of community and business leaders.

100% of members who attended at least 80% of Collegiate STEPS sessions graduated and moved on to higher education or the military

Building Industry Leaders by Urban Land Institute North Texas

Urban Land Institute (ULI) North Texas Young Leader Group educates and mentors high school students on the diverse career opportunities in real estate, design, and engineering. ULI North Texas first partnered with BGCD in 2014, and each year 15 ULI Young Leader volunteers dedicate more than 800 hours to our Club members. This time gives students the professional skills necessary to become industry leaders and contributing members to the community.

KIARA KABARRA
2018 Texas Youth of the Year Winner

As a freshman in high school, Kiara had her goals set on the basketball court. She saw becoming a star athlete as her only ticket to college. Unfortunately, a tragic ACL tear sidelined her hoop dreams and her hopes for college.

After her injury, she turned to the Lincoln High School Club as an outlet. In turn, the Club opened up a whole new world for her. Kiara got involved in the SMART Girls Branding, Urban Land Institute, and Money Matters programs. But it was Collegiate STEPS that really helped her soar and reopened the door to college.

From the ACT and SAT test preps to help with filling out college forms to college visits, the Collegiate STEPS program provided Kiara with the tools and financial resources needed to gain entry and succeed at the college of her choice.

She went on to become the 2018 Greater Dallas Youth of the Year and later took the title at the state level. Along with her crown came more than $103,000 in scholarships.

Kiara didn’t let her family struggles with homelessness, financial hardship, or physical limitations hold her back. Now a pre-med student at The University of Texas at Austin, Kiara plans to become a dermatologist and give back to her community.

“The Boys & Girls Club became like a second family. They became a light to me when I felt like I didn’t have one.”
CULTIVATING CONFIDENCE

Growing up, Thomas was a shy and reserved young man. It wasn’t until he became a member of the Madison Boys & Girls Club that he began to come out of his shell. Thomas participated in Collegiate STEPS, which he found helpful, but it was his involvement with the Building Industry Leaders program by Urban Land Institute (ULI) North Texas where he really began to find his voice.

Throughout his four years at BGCD, Thomas worked on project teams where ULI volunteers asked Club members to conceptually construct a building from the ground up. In the exercise, teens were tasked with envisioning a real estate development project that positively impacted the community. They were asked to focus on design, engineering, finance, and cost estimation.

“We really want to give the kids real-world experience and help them develop those soft skills that are going to help them really succeed in their careers,” said ULI volunteer and Lennar Community Development Manager Justin Christ. “Thomas definitely flourished in our program and I’m glad to still serve as his mentor.”

Thomas attributes the ULI program for the development of his networking, leadership, and teamwork skills.

He is now attending Eastfield College and plans to transfer to the University of North Texas to study cinematography or engineering.

“My Boys & Girls Club prepared me for the outside world. I now have the confidence to go out and meet people and take on leadership roles,” said Thomas. “Before coming to the Club, I wouldn’t have been able to do those things.”

Thomas T.  BGCD Alumni
2018 SIGNATURE EVENTS

TOPPS

Our 10th Annual TOPPs (Threshold of Opportunities) Celebration took place on May 15, 2018, at the Frontiers of Flight Museum. This special dinner provided a unique opportunity for BGCD Club members to dine with corporate sponsors and community leaders. Our Youth of the Year and 84 Collegiate STEPS graduating seniors were recognized with special awards and scholarship money.

Due to the support of donors and sponsors, the TOPPs Celebration net almost $212,000 and our graduating seniors were awarded over $1 million in scholarships.

Special Thanks:
Co-chairs: Gina and Ken Betts
Honorary Chairs: Karen and Tom Falk
Speaker: Darrius Shaw, BGCD Alum
Emcee: Kris Gutierrez, NBC5 Anchor

Jackson-Shaw surprised TOPPs graduates with new laptops and OppenheimerFunds provided new luggage.

Members of Junior League of Dallas.

TOPPs SPONSORS

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The 13th Annual Corporate Cup Golf Tournament, presented by Kimberly-Clark Corporation, was scheduled for October 9, 2018, at Dallas National Golf Club, but was unfortunately canceled due to inclement weather. However, the rain did not dampen the generous support of our partners who raised $280,000!

A special thank-you goes to the Corporate Cup planning committee and Co-chairs Mike Azbell and Grant McGee of Kimberly-Clark Corporation. We are also grateful to David Denley and the entire Dallas National Golf Club staff for their support!
PROGRAM EVENTS

Math Blazers
Our annual math competition, Math Blazers, was held on Saturday, April 21, 2018. Math Blazers allows 3rd-through 8th-grade students to show off their skills in a math competition tied directly to Texas Essential Knowledge and Skills (TEKS) objectives at each grade level. **Over 80 employees from Comcast, NBC5, and Telemundo** came together at BGCD’s Grand Prairie Club, volunteering as part of their Comcast Cares Day. They helped youth with challenging math questions, oversaw rocket launches, and conquered obstacle courses.

Day for Kids
Research shows that spending meaningful time with adults helps kids develop a positive self-image and a sense of belonging, usefulness, and purpose. In an effort to foster relationships between adults and children, BGCD held its annual Day for Kids on Saturday, September 15, 2018. **Hundreds of Club members** from our various sites and more than 500 corporate and community volunteers came together at Celebration Station in Mesquite, Texas to celebrate and honor children through the gift of quality time.
The Advisory Councils of Boys & Girls Clubs of Dallas play an integral part in the success and the culture of the Clubs. Serving the East Dallas, Grand Prairie, and Richardson Clubs, these councils act as direct advocates in the communities the sites serve.

Dedicated volunteers commit their time, talent, and resources to mentoring, facilitating programs, hosting festive holiday parties for Club members, and forging community partnerships.

Perhaps their biggest contributions are the major fundraisers they put on, including the Richardson Gobble Hobble and Annual Bob Nelson Golf Classic, East Dallas’ Foodiepalooza, and Grand Prairie’s Wine and Dine, which collectively raised over $130,000!
FINANCIALS
2018 FINANCIAL HIGHLIGHTS

REVENUE:
A. Endowments.................................................................$1,735,469
B. Program Service Fees....................................................$1,046,752
C. Corporations.................................................................$790,747
D. Special Events..............................................................$638,021
E. Individuals.................................................................$517,399
F. Foundations.................................................................$505,533
G. United Way.................................................................$170,000
H. Miscellaneous............................................................$94,153
I. Government.................................................................$20,856
TOTAL REVENUE..............................................................$5,518,931

FUNCTIONAL EXPENSES:
A. Program Services..........................................................$5,064,831
B. General & Administrative...............................................$605,969
C. Fundraising.................................................................$376,963
TOTAL EXPENSES...........................................................$6,047,763

GIVING SOCIETIES

Boys & Girls Clubs of Greater Dallas recognizes and honors service-minded individuals for their extraordinary generosity over time through our giving societies. In 2018, BGCD re-branded its local giving societies in honor of long-time advocate and supporter, Clint W. Murchison III.

CLINT W. MURCHISON SOCIETY 2018
This society is comprised of individuals who made unrestricted annual gifts of $10,000 or more to Boys & Girls Clubs of Greater Dallas:
Kay Creath
Trudy and Bob Ladd
Helen & Clint W. Murchison III
Sammye and Mike Myers
Paul Panza
Maureen and Mike Parks
Wilemia Shaw
Nancy Swartz*
Jim Thompson
Holly and James Trester
Jimmy Westcott
Colette and Larry Young

MURCHISON LEGACY SOCIETY
The Murchison Legacy Society is an association of friends of Boys & Girls Clubs of Greater Dallas who are ensuring the future needs of our youth are met by including BGCD in their estate plan. This planning might include a gift in a will, trust, or retirement account.
Charles R. English
Karen & Tom Falk
Barbara and Michael Kimps
Sonya and Bill Macatee
Christine MacLaurin*
Joy S. Mankoff
William Manning
Anne* and John Rodgers
Nancy Swartz*

LIFETIME GIVING SOCIETY
Founded in 2011, this society is comprised of donors who show a deep commitment to Boys & Girls Clubs through significant contributions during their lifetime. Recognition into the society begins when an individual’s cumulative gifts to Boys & Girls Clubs of Greater Dallas total $250,000.
Karen & Tom Falk
Christine MacLaurin*
Helen & Clint W. Murchison III
Anonymous
*posthumous
2018 CONTRIBUTORS

THANK YOU TO ALL OUR DONORS! We gratefully acknowledge the following donors for positively impacting the lives of the young people who need our services most. Although space limitations permit only a partial listing, we thank everyone for their generous support of our organization.

$50,000-$199,999
- Boys & Girls Clubs of America
- Tom and Karen Falk
- Harrison and Brittany Barnes Community Fund
- Anonymous
- State Farm Mutual Automobile Insurance Company
- United Way of Metropolitan Dallas Inc.

$25,000-$49,999
- Better Together Fund
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- Flour Foundation
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- Clint and Helen Murchison
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- Texas Instruments, Inc.
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- Visa U.S.A. Inc.
- Colette and Larry Young

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- Urban Land Institute
- Village Giving Circle
- Wells Fargo Foundation
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- Brett and Allison Brodnax
- Capellas Partners

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OUR MISSION

Boys & Girls Clubs of Greater Dallas’ mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

“Walking into my Club feels like home. The people here became my second family.”
Joy W.

“The different programs at the Boys & Girls Club have given me the opportunity to explore fields and topics I’ve never thought about before!”
Chelsea M.

“I’ve made lots of friends at the Club. I like the fun games and activities they have for us.”
Antonio M.

“The staff at my Boys & Girls Club believed in me and have inspired me to believe in myself!”
Alex Y.
Cedar Springs Boys & Girls Club
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East Dallas Boys & Girls Club
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Lipscomb Boys & Girls Club
Madison Boys & Girls Club
Maple Lawn Boys & Girls Club
Mesquite Boys & Girls Club
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