



12TH ANNUAL
TOPPs
CELEBRATION

**SPONSORSHIP
OPPORTUNITIES**

MAY 14, 2020



**BOYS & GIRLS CLUBS
OF GREATER DALLAS**



VIRTUAL EVENT

TOPPS 2020 | SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$50,000

- 15 invitations to the Sponsor VIP reception
- Sponsorship acknowledgment on evites, printed programs, signage, social media, and website
- Full-page advertisement in the digital event program
- Thank you announcement during the virtual event and VIP reception
- Opening and closing remarks/mention during the virtual event
- Logos on thank-you cards sent post-event
- A personal video chat or phone call from our Youth of the Year

TOPPs Educational Leadership Sponsor

\$25,000

- 10 invitations to the Sponsor VIP Reception
- Sponsorship acknowledgment on evites, printed programs, signage, text messaging, social media, and prominently on website
- Full-page advertisement in the digital event program
- Thank you announcement during virtual event and VIP reception
- A personal video chat or phone call from one of our Youth of the Year

Education Champion Sponsor

\$15,000

- 8 invitations to the Sponsor VIP Reception
- Sponsorship acknowledgment on evites, printed programs, signage, text messaging, social media, and website
- Full-page advertisement in the digital event program
- Thank you announcement during the virtual event and VIP reception
- A personal video chat or phone call from one of our graduating seniors

Leadership Champion Sponsor

\$10,000

- 8 invitations to the Sponsor VIP Reception
- Sponsorship acknowledgment on evites, printed programs, text messaging, social media, and website
- ½ page advertisement in the digital event program
- A personal video chat or phone call from one of our graduating seniors

Great Future Sponsor

\$7,500

- 8 invitations to the Sponsor VIP Reception
- Sponsorship acknowledgment on digital programs, social media, and website
- ½ page advertisement in the printed event program
- Personalized video “Thank You” message

Club Sponsor

\$5,000

- 6 invitations to the Sponsor VIP Reception
- Sponsorship acknowledgment on digital programs, social media, and website
- ¼ page advertisement in the printed event program
- Personalized video “Thank You” message

Youth-of-Year Sponsor

\$2,500

- 4 invitations to the Sponsor VIP Reception
- Sponsorship acknowledgment on digital programs and social media
- Standard video “Thank You” message

Senior Sponsor

\$1,500

- 2 invitations to the Sponsor VIP Reception
- Standard video “Thank You” message

To be included in program, please submit
all ad materials and logos to
development@bgcdallas.org
by 5 p.m. on Friday, April 17, 2020



BOYS & GIRLS CLUBS
OF GREATER DALLAS

TOPPS 2020 | SPONSOR COMMITMENT FORM

SPONSOR CONTACT INFORMATION

Company/Individual Name _____

Name for Printed Material _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ – _____ Email _____

YOUR CONTRIBUTION

I would like to Sponsor TOPPs 2020 at the following level:

- | | |
|---|---|
| <input type="radio"/> Presenting Sponsor (\$50,000) | <input type="radio"/> Great Future Sponsor (\$7,500) |
| <input type="radio"/> TOPPs Educational Leadership Sponsor (\$25,000) | <input type="radio"/> Club Sponsor (\$5,000) |
| <input type="radio"/> Education Champion Sponsor (\$15,000) | <input type="radio"/> Youth-of-Year Sponsor (\$2,500) |
| <input type="radio"/> Leadership Champion Sponsor (\$10,000) | <input type="radio"/> Senior Sponsor (\$1,500) |
- I cannot attend but wish to make a contribution of \$_____ in honor of _____

PAYMENT OPTIONS

- Online. Visit TOPPs2020.givesmart.com to purchase your sponsorship. (fees apply)
- By Check. Enclosed is a check for: \$ _____
Please make checks out to Boys & Girls Clubs of Greater Dallas
- By Credit Card. Please charge this amount \$ to: _____
 MasterCard Visa American Express Discover
- Card Number _____ Exp.: _____ Security Code: _____
Signature _____
- By Phone. Please call: (214) 821-2950 By Pledge. Please bill me for my sponsorship.

Email to development@bgcdallas.org
Or mail to: Boys & Girls Clubs of Greater Dallas, Attn: Development, 4816 Worth Street, Dallas, TX 75246

