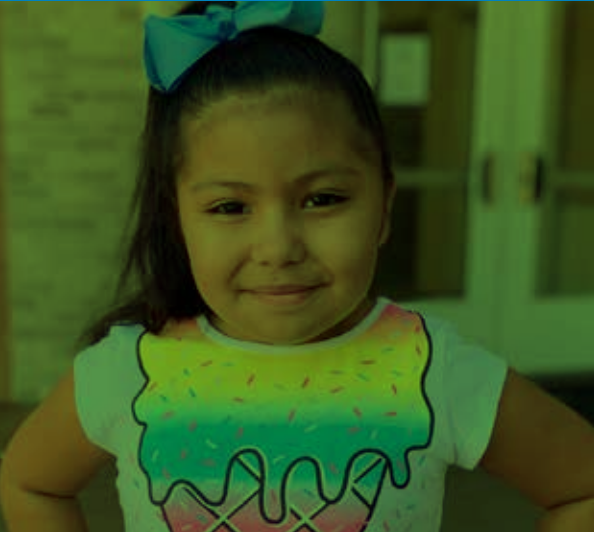




BOYS & GIRLS CLUBS
OF GREATER DALLAS

2019 IMPACT REPORT



**Whatever
It Takes to
Build Great
Futures.**

Year in Review



A LEVEL OF EXCELLENCE

BGCD is committed to the highest level of service and programming. In 2019, we earned a Platinum Seal of Transparency from **GuideStar**, showcasing the progress and results we're making toward our mission to serve kids who need us most. Additionally, **Charity Navigator** granted us four stars, placing us in the top-tier of nonprofits nationwide in financial health, accountability, and transparency. These designations demonstrate our commitment to effectively use our resources to make an impact.

SIGNATURE EVENTS

BGCD held its 11th Annual TOPPs (Threshold of Opportunities) Celebration in May. This special dinner provided a unique opportunity for Club members to dine with corporate sponsors and community leaders. We recognized our Youth of the Year and **a record 110 Collegiate STEPS graduating seniors** with special awards and a half million dollars in scholarship money from BGCD and other partners.

In the fall, we held our 14th Annual Corporate Cup tournament at the prestigious Dallas National Golf Course. Teams from throughout the Dallas business community came together to golf for a worthy cause.

Due to the support of generous sponsors and donors, both signature events netted almost **\$430,000!**



DOING WHATEVER IT TAKES

Our blue doors are gateways to successful futures for thousands of Club kids in Dallas and Navarro counties. Whether it's helping a child escape gang violence in his neighborhood or assisting a teen to get into the dream college they never thought they could attend, our "Whatever It Takes" philosophy has impacted the lives of thousands of children and teens. But we can't do it alone.

In 2019, our army of community donors, partners, and stakeholders came through in a major way. For instance, we received a generous \$25,000 gift from **Michaels** to create a new art room at the Richardson Club through their MAKE Space initiative. We continue to receive substantial support from long-time partners like **United Way of Metropolitan Dallas** and the **Hillcrest Foundation** but we have also forged new partnerships with generous groups like the **Rees-Jones Foundation** and **Allstate**.

With the support of thousands of individual donors, corporations, volunteer groups, and in-kind contributors, we were awarded close to **\$3 million** to continue building a positive environment for the kids who need us most.

Visit bgcdallas.org/ourimpact for a full list of our 2019 donors.



90% of BGCD Club kids feel a sense of belonging at the Club.

Program Events

MATH BLAZERS

We held our annual math competition, Math Blazers, in late April. Math Blazers allows 3rd through 8th-grade students to show off their skills in a math competition tied directly to Texas Essential Knowledge and Skills (TEKS) objectives at each grade level. Over 80 employees from **Comcast, NBC5, and Telemundo** came together at BGCD's Grand Prairie Club, volunteering as part of their Comcast Cares Day. They helped youth with challenging math questions, oversaw rocket launches, and conquered obstacle courses.

DAY FOR KIDS

Kids rule on the third Saturday in September! To foster relationships between adults and children, BGCD held its annual Day for Kids on Saturday, September 21, 2019. Hundreds of Club members from our various Clubs and more than **500 corporate and community volunteers** came together at Celebration Station in Mesquite, Texas to celebrate and honor children through the gift of quality time.



ADVISORY COUNCIL EVENTS

The Advisory Councils of BGCD play an integral part in the success and growth of the Clubs. Serving the East Dallas, Grand Prairie, Mesquite, Navarro County, and Richardson Clubs, these councils act as direct advocates in the communities the Clubs serve.

Dedicated volunteers commit their time, talent, and resources to mentoring, facilitating programs, hosting events for Club members, and forging community partnerships.

From golf tournaments to 5Ks, perhaps their biggest contributions are the major fundraisers coordinated by the councils. In 2019, these volunteers collectively raised over \$138,000!

73% of BGCD Club kids believe there is an adult staff member who always wants them to do their best.

OUR MISSION & PROGRAMS

BGCD's mission is to enable all young people, especially those who need it most, to reach their full potential as productive, caring, responsible citizens. Programming in three core areas meets the diverse needs and interests of our 6,000 Club members, ages 6-18. These core areas include:

- **Academic Success**
- **Good Character & Citizenship**
- **Healthy Lifestyles**



JOAN MWANGANGI 2019 Texas State Youth of the Year

Joan Mwangangi joined the Grand Prairie Boys & Girls Club after her family moved from Kenya to the United States. Wanting a real "American experience," she took advantage of various programs including SMART Girls, Keystone, Power Hour, and more.

But like many teens, Joan struggled with depression and a low self-image. And when her family made plans to return to Kenya, she spiraled downward and considered suicide.

With the help of her Club Director and other supportive staff, Joan emerged from her turmoil and went on to become the 2019 Greater Dallas Youth of the Year. She later took the title at the state level. Along with her crown came more than **\$15,000** in scholarships.

Now a freshman at the University of Mary Hardin-Baylor, Joan credits the Club for helping her navigate through these experiences. She is currently studying international business and plans to start a business in her homeland with her father.

Our 2019 Mission Impact



22

**GREATER DALLAS AREA CLUBS
CLUB LOCATIONS**



8

**STAND-ALONE
CLUBS**



14

**SCHOOL-BASED
CLUBS**

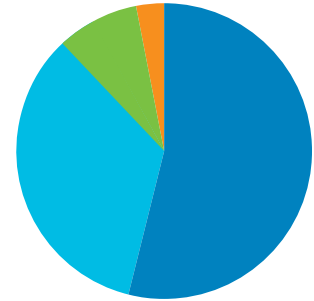
8,730

KIDS SERVED

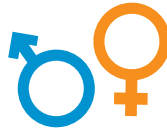


Includes registered members and youth served through community outreach.

- 57%** BLACK / AFRICAN AMERICAN
- 29%** LATINO / HISPANIC
- 11%** BIRACIAL / MULTIRACIAL / OTHER
- 3%** WHITE / CAUCASIAN



**MALE
53%**



**FEMALE
47%**



VOLUNTEER HOURS

5,876



MEALS SERVED

246,807

**YOUTH
6-12 YEARS OLD**

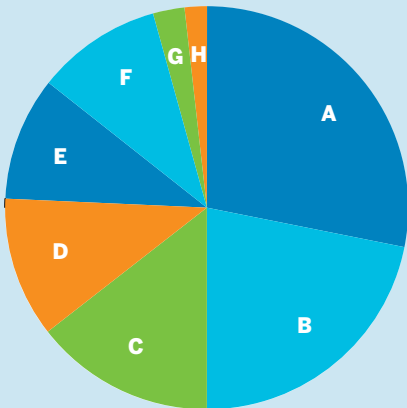
72%



TEENS

28%

2019 Financial Highlights



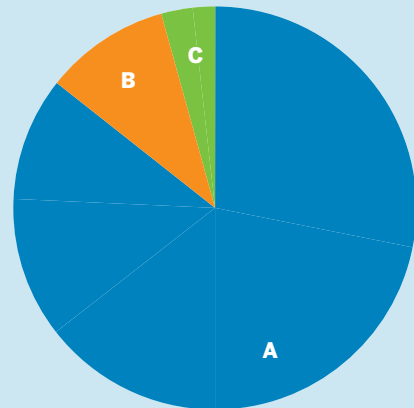
REVENUE:

- A. 29%** \$1,679,673
- B. 21%** \$1,246,630
- C. 14%** \$812,186
- D. 12%** \$683,874
- E. 10%** \$579,729
- F. 9%** \$529,851
- G. 3%** \$190,000
- H. 2%** \$101,615

\$5,823,558

- ENDOWMENTS
- PROGRAM SERVICE FEES
- FOUNDATIONS
- CORPORATIONS
- SPECIAL EVENTS
- INDIVIDUALS
- UNITED WAY
- OTHER

TOTAL REVENUE



FUNCTIONAL EXPENSES:

- A. 81%** \$4,725,862
- B. 13%** \$742,737
- C. 6%** \$348,921

\$5,817,519

- PROGRAM SERVICES
- GENERAL & ADMINISTRATIVE
- FUNDRAISING

TOTAL EXPENSES

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