



Sponsorship Opportunities

PRESENTED BY

*** Kimberly-Clark**

September 30, 2024

Gleneagles Country Club

bgcdallas.org/corporatecup



BOYS & GIRLS CLUBS
OF GREATER DALLAS



About the Event

The 19th Annual Corporate Cup golf tournament, presented by Kimberly-Clark Corporation, will be held on September 30, 2024, at the prestigious TPC Craig Ranch. 100% of the proceeds raised from the golf tournament will support the outcomes-based programming and services. As a result of the generous support from top corporations and firms in Dallas, the 2023 Corporate Cup tournament raised \$392,500.



The day will include an 18-hole traditional golf tournament, cocktail hour, awards presentation and a dinner featuring a special guest.

About Boys & Girls Clubs of Greater Dallas

For almost 60 years, Boys & Girls Clubs of Greater Dallas has provided life-changing services to more than a quarter of a million youth in Dallas and surrounding areas. Programming in three core areas meets the diverse needs and interests of their 6,800 Club members ages 6 to 18. These areas include Academic Success, Good Character and Citizenship, and Healthy Lifestyles. For more information, please visit bgcdallas.org.



Our Mission

Boys & Girls Clubs of Greater Dallas' mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



2023 **SPONSORS**

10-2-4 Ranch
Amerihome
Aon
Arca Continental
Baker Botts
Capital One
CBRE
Centerview
Covington
Deloitte
Execumate
EY
Fluor

Gibson Dunn
Haynes & Boone
Jones Day
Kimberly Clark Corporation
Kirkland Ellis
KPMG
Lockton Partners LLC
Mike Hsu
PwC
Regions Bank
Ryan
Sewell
Tom Falk
US Bank
Vistria Group
Winstead PC

CORPORATE CUP 2024

Sponsorship Opportunities

Presenting Sponsor

Contribution Amount: \$30,096

\$35,000

- Premium listing on signage and all promotional materials
- Company name included as Presenting Sponsor with logo on all promotional materials, signage, website, and social channels
- Opportunity to place marketing materials in swag bags given to all golfers
- Recognition at awards dinner
- Eight (8) tickets to awards dinner
- Custom club fitting for all golfers
- Two (2) foursome teams

Cart and Caddie Sponsor

Contribution Amount: \$12,548

\$15,000

- Company name listed on all promotional materials, signage, website, and social media channels
- Company logo placed on caddie bibs and cart screens
- Opportunity to place marketing materials in swag bags given to all golfers
- Four (4) tickets to awards dinner
- One (1) foursome team

Dinner Sponsor

Contribution Amount: \$12,548

\$15,000

- Company name listed on all promotional materials, signage, website, and social media channels
- Opportunity to place marketing materials in swag bags given to all golfers
- Four (4) tickets to awards dinner
- One (1) foursome team

Lunch Sponsor

Contribution Amount: \$12,548

\$15,000

- Company name listed on all promotional materials, signage, website, and social media channels
- Opportunity to place marketing materials in swag bags given to all golfers
- Four (4) tickets to awards dinner
- One (1) foursome team

Team Sponsor

Contribution Amount: \$10,548

\$12,500

- Company name listed on all promotional materials, signage, website, and social media channels
- Opportunity to place marketing materials in swag bags given to all golfers
- Four (4) tickets to awards dinner
- One (1) foursome team

Snack Station Sponsor

Contribution Amount: \$9,000

\$10,000

- Company name listed on all promotional materials, signage, website, and social media channels
- Logo on custom cups and napkins
- Logo recognition at snack station
- Opportunity to place marketing materials in swag bags given to all golfers
- Four (4) tickets to awards dinner

Driving Range Sponsor

Contribution Amount: \$7,000

\$8,000

- Company name listed on all promotional materials, signage, website, and social media channels
- Logo recognition at guest check-in station
- Four (4) tickets to awards dinner

Putting Green Sponsor

Contribution Amount: \$7,000

\$8,000

- Company name listed on all promotional materials, signage, website, and social media channels
- Logo recognition at putting green
- Four (4) tickets to awards dinner

Guest Check-in Sponsor

Contribution Amount: \$7,000

\$8,000

- Company name listed on all promotional materials, signage, website, and social media channels
- Logo recognition at station
- Four (4) tickets to awards dinner

Swag Bag Sponsor

Contribution Amount: \$4,500

\$5,000

- Company name listed on all promotional materials, signage, website, and social media channels
- Logo recognition on swag bag
- Two (2) tickets to awards dinner

Hole Sponsor

Contribution Amount: \$2,500

\$2,500

- Company name listed on all promotional materials, signage, website, and social media channels
- Logo recognition at hole

**The tournament is limited to 30 teams, so hurry to
reserve your space today!**

Complete and return the enclosed sponsorship form, or register online at
bgcdallas.org/corporatecup

CORPORATE CUP 2024

Sponsorship Opportunities

SPONSOR CONTACT INFORMATION

Company/Individual Name _____

Name for Printed Material _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

YOUR CONTRIBUTION

I would like to sponsor Corporate Cup 2024 at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$35,000) | <input type="checkbox"/> Driving Range Sponsor (\$8,000) |
| <input type="checkbox"/> Cart and Caddie Sponsor (\$15,000) | <input type="checkbox"/> Putting Green Sponsor (\$8,000) |
| <input type="checkbox"/> Dinner Sponsor (\$15,000) | <input type="checkbox"/> Guest Check-in Sponsor (\$8,000) |
| <input type="checkbox"/> Lunch Sponsor (\$15,000) | <input type="checkbox"/> Swag Bag Sponsor (\$5,000) |
| <input type="checkbox"/> Team Sponsor (\$12,500) | <input type="checkbox"/> Hole Sponsor (\$2,500) |
| <input type="checkbox"/> Snack Station Sponsor (\$10,000) | |
| <input type="checkbox"/> I cannot attend but wish to make a contribution of \$ _____ in honor of _____ | |

PAYMENT OPTIONS

- Online. Visit bgcdallas.org/corporatecup to purchase your sponsorship (fees apply).
- By Check. Enclosed is a check for: \$ _____
Please make checks out to Boys & Girls Clubs of Greater Dallas
- By Credit Card. Please charge this amount \$ to: _____
- MasterCard Visa American Express Discover
- Card Number _____ Exp.: _____ Security Code: _____
- Signature _____
- By Phone. Please call: (214) 821-2950 By Pledge. Please bill me for my sponsorship.

PLEASE RETURN SPONSORSHIP FORM NO LATER THAN MONDAY, SEPTEMBER 2, 2024

Email to avalente@bgcdallas.org

Or mail to: Boys & Girls Clubs of Greater Dallas, Attn: Development, 4816 Worth Street, Dallas, TX 75246

QUESTIONS? CALL 214-821-2950





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